

MINUTES

REGULAR MEETING OF THE
DOWNTOWN DEVELOPMENT AUTHORITY/MAIN STREET
CITY OF OWOSSO

JUNE 3, 2020 AT 8:37 A.M.

VIRTUAL MEETING VIA ZOOM VIDEO CONFERENCING

CALL TO ORDER: The meeting was called to order by Chairman Dave Acton at 8:37 A.M.

ROLL CALL: Was taken by Recording Secretary, Debbie Hebert

MEMBERS PRESENT: Chairman Dave Acton, Vice-Chairman Bill Gilbert, Commissioner Ken Cushman, Commissioner Jon Moore, Commissioner Lance Omer, Commissioner Theresa Trecha and Commissioner Jim Woodworth.

MEMBERS ABSENT: Mayor Chris Eveleth

OTHERS PRESENT: Josh Adams, DDA Director

AGENDA: IT WAS MOVED BY AUTHORITY MEMBER TRECHA AND SUPPORTED BY AUTHORITY MEMBER CUSHMAN TO APPROVE THE AGENDA AS PRESENTED.

AYES: ALL. MOTION CARRIED.

MINUTES: IT WAS MOVED BY AUTHORITY MEMBER WOODWORTH AND SUPPORTED BY AUTHORITY MEMBER MOORE TO APPROVE THE MINUTES FOR MEETINGS HELD AS FOLLOWS:

March 4, 2020	March 16, 2020	April 1, 2020
April 14, 2020	April 28, 2020	May 6, 2020

AYES: ALL. MOTION CARRIED.

PUBLIC COMMENTS: None

ITEMS OF BUSINESS:

1) **CHECK REGISTER** – Large payment made in May, 2020 to the Streetscape Bond in the amount of \$60,000, otherwise, basic expenses.

IT WAS MOVED BY AUTHORITY CUSHMAN, SUPPORTED BY AUTHORITY MEMBER GILBERT TO APPROVE THE CHECK REGISTER FOR MARCH, APRIL AND MAY, 2020 AS PRESENTED.

AYES: ALL. MOTION CARRIED.

2) **JUNE 2020 BUDGET REPORT-** Update provided with adjustments of lower expenses and increase in revenues the budget will break even. If expenses are over in July meeting, a recommendation will be made to pull monies from reserve. Maintenance expenses will be monitored.

IT WAS MOVED BY AUTHORITY MOORE, SUPPORTED BY AUTHORITY MEMBER GILBERT TO APPROVE THE JUNE 2020 BUDGET REPORT.

AYES: ALL. MOTION CARRIED.

3) OMS/DDA COVID RESPONSE ACTIVITIES – DISCUSSION

A list of activities accomplished since beginning of the Covid 19 crisis was presented to the Board. Josh Adams, Director will be doing a press release with the Argus Press sharing the efforts of the DDA along with a description of the Owosso Main Street Organization and its functions.

The board praised Director Josh Adams on his numerous accomplishments toward the betterment of the businesses. Community support has increased thru his endeavors to shop local.

COMMITTEE UPDATES:

- 1) **Design and Business Vitality** – No regular meetings since beginning of May. Starting new technical service bringing in a consultant with series of virtual meetings to form recruitment team to bring new businesses. In October a “mock” business owner will be flown in and the training will be critiqued on initiating the items learned. The future will be in looking within to bring up new business. More information forthcoming.
- 2) **Promotion & Outreach** – Sidewalk sales and outdoor seating to increase.
- 3) **Business Owners Committee** – None
- 4) **Manager Update** – Invoice totaling \$36,000 received for the DDA’s portion of the Electric Charging stations grant, requiring a decision in next couple of weeks to participate. There would be an investment of \$150,000 from Consumers Energy. The location of the chargers will be discussed with Consumers Energy to consider parking lot by Fountain Park.

Woodworth suggested using the RLF money with the intention to spur investment into downtown area. There is a value in being the “first to market”. The funds from the stations could payback the investment. Cushman noted that trending of electrical vehicles is prominent at this time. Acton stated we would not want to miss this opportunity. Moore suggested holding a special meeting if there are any changes from Consumers Energy.

IT WAS MOVED BY AUTHORITY MEMBER GILBERT AND SUPPORTED BY AUTHORITY MEMBER CUSHMAN TO INVEST WITH CONSUMERS ENERGY IN CHARGING STATIONS UTILIZING THE REVOLVING LOAN FUND AS A GRANT WITH POTENTIAL REVENUE FROM CHARGING STATION GOING BACK INTO THE REVOLVING LOAN FUND.

AYES: ALL. MOTION CARRIED

BOARD CONTINUING EDUCATION INFORMATION: None

PUBLIC COMMENTS: None

BOARD COMMENTS: Comments on videos received from businesses to included flash mob videos. Potential protest to be held on Saturday was discussed as peaceful protest ending prior to dark.

ADJOURNMENT: IT WAS MOVED BY AUTHORITY MEMBER OMER AND SUPPORTED BY AUTHORITY MEMBER WOODWORTH TO ADJOURN AT 9:33 A.M.

AYES: ALL. MOTION CARRIED.