

City of Owosso
Downtown Development Authority
Informational Meeting
July 8, 2026



PA 57 of 2018

Informational Meetings Sec. 910 (4)

The State of Michigan requires Downtown Development Authorities to hold two informational meetings annually. Informational meetings are meetings held for the purpose of informing the public of the goals and direction of the authority, including projects to be undertaken in the coming year.

They are not for the purpose of voting on policy, budgets or other operational matters. The informational meetings may be held in conjunction with other public meetings of the authority or municipality.

legislature.mi.gov



OWSSO
MAIN STREET

Board of Directors

Daylen Howard, Chair

Lance Omer, Vice-Chair

Mayor Robert J. Teich, Jr.

Josh Ardelean

Bill Gilbert

Jill Davis

Jon Moore

Karen Parzych

Colin McCallum

DowntownOwosso.org/about



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TIF and Development Plan

The goals and direction of the Owosso DDA are defined by the Tax Increment Financing and Development Plan first created in 1984 and amended in 2003.

The full document is available on our website, as required by law.

www.ci.owosso.mi.us/Government/Downtown-Development-Authority

www.ci.owosso.mi.us/Portals/0/DDA-TIF%20Plan.pdf



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Goals and Direction

City of Owosso Master Plan

www.ci.owosso.mi.us/Portals/0/Files/Minutes-Agendas/Planning-Commission/2021%20Owosso%20Master%20Plan%20low%20res.pdf

2026 – 2032 City of Owosso Capital Improvement Plan

<https://www.ci.owosso.mi.us/Portals/0/Files/Documents/CapitalImprovementPlan%202026-2032.pdf>

OMS Transformation Strategy: Downtown Renaissance

<https://downtownowosso.org/wp-content/uploads/Transformation-Strategy-Development-Plan-2025-WebV.pdf>

2025 – 2029 OMS Strategic Plan

<https://downtownowosso.org/wp-content/uploads/ATTACH-Final-OMS-Strategic-Plan.pdf>



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Report Recap

FY25 Impact Report

DowntownOwosso.org/wp-content/uploads/MMS_IMPACT_2025-Owosso_FINAL.pdf

FY25 TIF Report

www.ci.owosso.mi.us/Portals/0/Files/Documents/Owosso%20FY25%20TIF%20District%20PA%2057%20Annual%20Report.pdf

2025 Main Street Service: Transformation Strategy Update

DowntownOwosso.org/wp-content/uploads/Transformation-Strategy-Development-Plan-2025-WebV.pdf

2026 Market Snapshot

DowntownOwosso.org/wp-content/uploads/2026-MI-Owosso-Market-Snapshot.pdf



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Design Projects

Landscaping Maintenance

- Weeding
- Seasonal Pruning
- Mowing & Tree Trimming

Planter Adoption Program

Spring & Summer Beautification

- Reservoir Flower Planters
- Exchange Street Pocket Park Decoration
- Main Street Plaza Vegetation
- Mulch

Irrigation System Repairs



Events

Match on Main Grant Info Session

Volunteer Appreciation Party

Downtown Owosso Chocolate Walk

Volunteer Signup Day – cancelled due to weather

Downtown Spring Cleanup

Open Streets Owosso

Hooked on Downtown: Search for the Smallmouth

Summer Concert Series

DowntownOwosso.org/events



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Economic Vitality

Business of the Month Program

January – Rustic Owl Furnishings

February – Kori Shook & Associates

March – Taphouse Specialty Meat Market

April – Smokin' Jack's BBQ

May – Fortune House

June – AZEE Branding Agency

July – Owosso Farmers Market

Main Street Meetups

- Business Owner Updates & Roundtable
- Summer Beautification
- Spring Social

DowntownOwosso.org/business-development-resources



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Small Business Support

2026 Match on Main Grant
Fortune House- \$25,000

Revolving Loan & Grant Program

DowntownOwosso.org/wp-content/uploads/FY26-27-Revolving-Loan-and-Grant-Program.pdf

Downtown Business Directory

DowntownOwosso.org/add-business-listing

Downtown Event Calendar

DowntownOwosso.org/events/community/add



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New Businesses

- Mary Jean Co.
- Whatnots Over Yonder
- Nellie's Smell Goods Handmade Hub

Coming Soon

- Moon River Customs
- Mac N Melts
- Wild Bear Tobacco
- Cottage Inn

DowntownOwosso.org/main-street-directory



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Communications

Websites

DowntownOwosso.org

www.ci.owosso.mi.us/Government/Downtown-Development-Authority

Downtown Construction Updates

DowntownOwosso.org/construction

Monthly Newsletters

Community Newsletter

- Subscribe at: DowntownOwosso.org/#newsletter

Business Newsletter

- Contact lizzie.fredrick@ci.owosso.mi.us to subscribe

Social Media

Facebook.com/DowntownOwosso

Instagram.com/DowntownOwosso

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Downtown SNAPSHOT

Blocks.....18
Restaurants.....10
Residential Units.....100
Public Parking Spaces...1,751

2025

Private Investment.....\$535k
Facade Improvements.....7
New Businesses.....8

Community PROFILE

Population.....14,562
Households.....6,249
Median HH Income...\$51,801
Median Home Value...\$109,158
Median Age.....38.6
Housing Units.....6,571
Housing Occupied.....92%



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Future Projects

Ready 2 Recruit Program

Additional Benches & Waste Receptacles

Social District Signage

Seasonal Leaf Cleanup

Main Street Plaza Landscaping Project w/ Sculpture

Ground Bed Concrete Project

Steam Railroading Institute (SRI) Historical Marker

Storefront Competition

Façade Improvement Program

Wayfinding & Arch Refurbishment

+ Returning Programming

OWSSO AVAILABLE
MAIN STREET PROPERTY



**TWO-STORY
RETAIL
BUILDING**

10,824 SF

\$525,000

200 W. Main Street
Owosso, MI 48867



PROPERTY HIGHLIGHTS

- 2 Leased Ground Floor Suites
- Free Public Parking
- MSHDA Housing Grant Potential
- Located in the Downtown District, Social District, and Historic District

WE OFFER

- Building Improvement Loans
- Small Business Loans
- Grant Opportunities
- Priority Project Designations
- Owner Meetings & Updates
- Marketing Support

CONTACT

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Questions?

Contact:

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For more information, visit: DowntownOwosso.org

www.ci.owosso.mi.us/Government/Downtown-Development-Authority



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