

Michigan SBDC™

The Michigan Small Business Development Center (Michigan SBDC) is here to help small businesses succeed. We do this through no-cost confidential consulting, trainings and research support.

We are supported by the U.S. Small Business Administration, the Michigan Economic Development Corporation, and our Host institutions.



WHAT WE PROMISE

Confidentiality

The information you provide is confidential. All Michigan SBDC staff adhere to a strict standard of conduct and sign confidentiality agreements annually as a condition of employment. We will obtain your permission prior to releasing information (such as a client story) about our relationship with your business.

Advising

Our consultants are here to provide direction and next steps for starting and running your small business. Our goal is to provide you with the information you need to move forward with your business endeavors. Michigan SBDC consulting services are advisory in nature rather than hands-on. For example, we provide guidance and resources to help you write your business plan rather than writing it for you. We want to help you learn the skills and find the tools that will enhance your ability to operate your business by growing your knowledge and capacity.

For more information about the Michigan SBDC services, visit michigansbdc.org.

WHAT WE ASK

Agreement

To take advantage of our no-cost consulting, fill out and sign a Michigan SBDC electronic Request for Counseling.

Survey Completion

Please complete our surveys. We maintain our funding and can provide consulting services at no cost by tracking the growth of the small businesses we serve. Our surveys will ask you questions about your satisfaction with our services, and also about job growth, capital acquisition, sales increases, etc resulting from our assistance. Rest assured that your individual information remains confidential. However, we combine your data with other clients' information to determine our total impact in Michigan and evaluate our effectiveness. Your participation is very important!

Your Role

As the business owner, you are the decision-maker. While we offer guidance and feedback, you are responsible for your business. Michigan SBDC consulting services are not like those of a private consultant who can get more hands-on. We recommend potential steps you can take to benefit your business. You choose how you use the information we provide.



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