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## OWOSSO MAIN STREET/DDA COVID-19 ADDITIONAL FUNDING SOURCES FOR SMALL BUSINESS

Below are additional funding sources for businesses during the COVID-19 crisis.

***These are NOT affiliated with the Federal, State/MEDC, or local organizations and we cannot vouch for their validity but we thought it was worth sharing.***

*Please do your own research and verify the programs are legitimate. If you have questions or interest reach out to the organizations listed. We do not have additional information, beyond what I've shared below.*

### **LISTING IS AS FOLLOWS:**

**Facebook for Business** is working on a \$100M cash grant program with ad credits for small businesses. More info to come and can be found at <https://www.facebook.com/business/boost/grant>.

**Patronicity** is providing resources to businesses interested in crowdfunding during the COVID-19 crisis, including no fees or cost to start a campaign. More information can be found at <https://www.patronicity.com/small-biz#!/>.

**James Beard Foundation** has created the Food and Beverage Industry Relief Fund and is currently working on application criteria. Sign up for updates on the foundation's website at <https://www.jamesbeard.org/relief> to get notified when applications are open.

**Kiva**, the popular small business, crowdsourcing investment company is offering 0% loans up to \$15,000 with no payments for six months. More info can be found at <https://www.kiva.org/blog/support-local-businesses-during-the-coronavirus-pandemic>.

**MainVest**, a tech company that offers crowdsourced investing in return for profit sharing is offering a zero-interest, 120 day \$2,000 loan if you have an existing "brick & mortar" business that has been negatively effected but the COVOID-19 outbreak. For more information, visit <https://mainvest.com/main-street-initiative>.

**The Restaurant Workers Community Foundation** is a society is raising money for the Restaurant Workers COVID19 Relief Fund. The fund will be allocated as grants for direct relief to restaurant workers, grants to non-profit organizations serving restaurant workers and no interest loan for restaurants. For more information, visit <https://secure.restaurantworkerscf.org/np/clients/restaurantworkerscf/donation.jsp?forwardedFromSecureDomain=1&campaign=2&&test=true>.

**Square**, the payment processor is refunding all software subscription fees for the month of March for existing sellers who currently use Square Appointments, Retail, Restaurants, Loyalty, Team Management, Payroll, Marketing, and Square Online Store. Square will manage the process for you—there's no need to do anything. Additional product updates are also in the works. You can use the just released curbside pickup option through Square Online Store, and they plan to release a local delivery feature this week. Curbside pickup and delivery fees are waived for the next three months. For more information, please visit their website at <https://squareup.com/us/en/l/immediate-support-response>.

**Yelp**, the online review website, announced a \$25 million in relief, primarily focused on supporting independent local restaurant and nightlife businesses, in the form of waived advertising fees, and free advertising, products and services, during this period. As part of this relief effort, restaurants and nightlife businesses that remain open will receive free access to Yelp page upgrades, including Business Highlights and Call To Action, as well as Connect, which will help them communicate timely information to their customers. Restaurants will also receive three months of free access to Yelp Reservations and Waitlist. For restaurant clients that offer delivery and/or takeout, Yelp will provide \$100 in free search advertising. More information can be found at [https://blog.yelp.com/2020/03/yelp-covid-19-response-and-support-for-local-businesses?utm\\_source=biz\\_blog&utm\\_medium=yelp\\_blog&utm\\_content=blog\\_text\\_link](https://blog.yelp.com/2020/03/yelp-covid-19-response-and-support-for-local-businesses?utm_source=biz_blog&utm_medium=yelp_blog&utm_content=blog_text_link). Additionally, Yelp has partnered with GoFundMe to allow small businesses to take donations directly on their business's Yelp page. Yelp and GoFundMe will also match the first \$500 donated to any business. Learn more at <https://blog.yelp.com/2020/03/yelp-teams-up-with-gofundme-to-make-it-easy-for-people-to-support-the-local-businesses-they-love>.